

# Winter Wellness and Influenza 2025

Influenza (also called flu) is a highly contagious viral infection of the airways that spreads easily from person to person through coughing, sneezing and close contact. It affects people of all ages but is especially serious for vulnerable patients. Annual vaccination is the most important measure to prevent influenza and its complications. Now is the time to protect your patients as all Queenslanders are eligible for the free flu vaccines in 2025.

## Things to consider:

- Does the practice operate a vaccine clinic or individual appointment options?
- Identify patient cohorts using the practice clinical software and/or [Primary Sense](#) reports.
- Leverage integrated email and SMS systems to recall patients for a vaccine appointment.
- Implement or utilise existing online booking systems to enable patients to schedule their own appointments.

## Review systems and processes:

- Review and update your practice Vaccine Management Protocol (VMP).
- Ensure all practice staff are informed of the Vaccine Management Protocol (VMP) and its location.
- Ensure staff are trained in cold chain and vaccine management procedures.
- Verify that designated staff are trained in vaccine administration and documentation requirements.
- Assemble an anaphylaxis response kit and ensure appropriate signage indicates its location.
- Ensure all staff are trained in the infection control procedures.
- Revise risk management and reporting procedures, including those related to needle stick injuries and adverse events.

## Resources:

[National Vaccine Storage Guidelines Strive for 5 3rd Edition](#)

[National Vaccine Storage Guidelines Resource Collection](#)

[Vaccination for people who have had an adverse event following immunisation](#)

[Reporting an adverse event following immunisation](#)

[Infection prevention and control information](#)

[How to use the Australian Immunisation Register](#)

[Preparing an anaphylaxis response kit](#)

## Contact Practice Support

[www.practicesupport.org.au](http://www.practicesupport.org.au)

[practicesupport@brisbanenorthphn.org.au](mailto:practicesupport@brisbanenorthphn.org.au)

07 3490 3495

### Setting up a dedicated vaccine clinic:

- Clearly outline roles and responsibilities for clinic staff.
- Evaluate suitable booking systems, such as manual or online options.
- Identify and remind eligible patients to attend the clinic for vaccinations, utilising the Primary Sense *Winter Wellness* report.
- Choose an effective layout and signage to facilitate patient flow, including waiting areas, medical screening, and treatment area(s).
- Provide patient resources and information that is accessible and supportive for all individuals, including those from culturally and linguistically diverse (CALD) backgrounds.
- Ensure practice staff are trained and have demonstrated knowledge in the proper storage, handling and administration of vaccines.
- Schedule staff breaks to promote wellbeing.

### Resources:

[2025 Queensland Government Free Flu Vaccination Program](#)

[RACGP Vaccine Service Provider Information](#)

[Influenza vaccination information 2025](#)

[Patient resources for influenza vaccination](#)

[Influenza resources in languages other than English](#)

[Administration of vaccines – Scope of practice for healthcare professionals](#)

### Promotion and awareness:

- Update the information on the practice website and social media, and enhance awareness by displaying signs in the waiting area, restrooms, consulting rooms, and treatment rooms.
- Use electronic booking platforms or patient management software to send invitations to patients via SMS, email, or letters.
- Activate the Primary Sense prompts to notify the GP when vulnerable patients are present and due for vaccinations.
- Use electronic booking platforms to enable patients to schedule online vaccine appointments or vaccine clinic appointments.
- Leverage Primary Sense reports, including *Winter Wellness* and *Patients Booked in with Missing PIP QI Measures* to proactively reach out to patients who do not have a vaccine recorded in their file.

### Resources:

[Influenza prevention posters and brochures](#)

[Getting vaccinated against influenza – Resource collection 2025](#)

[ATAGI statement on the administration of seasonal influenza vaccines in 2025](#)

[Primary Sense Quick Reference Guides](#)

### Additional

### resources:

[2025 influenza vaccination – Program advice for health professionals](#)

[Brisbane North HealthPathways](#)

[2025 influenza vaccination consumer fact sheet](#)

[NCIRS guide to co-administration of vaccines for adults](#)

[Sharing Knowledge About Immunisations - Conversation Guides](#)

### Contact Practice Support

[www.practicesupport.org.au](http://www.practicesupport.org.au)

[practicesupport@brisbanenorthphn.org.au](mailto:practicesupport@brisbanenorthphn.org.au)

07 3490 3495